



The 7th annual Food Truck Festival will again be held this summer at the North Dakota Horse Park. We are looking for participating trucks, trailers and carts. Anything mobile eats. This year's event dates are Fri. Aug. 14th- Sun. 16th from 11am-9pm Friday 10am-9pm Saturday & 11am-6pm Sunday. Vendors should be on site by 9 am and ready to serve by 11am Friday. We will accommodate any vendor who wishes to set up the night before. Again, we will utilize the North Dakota Horse Park as the unique backdrop for the event. We have tons of parking, open areas and many other aspects that will make our event special.

What are we looking for from you? Bring your truck, your crew, and your "A" game. This festival is all about showcasing your "eats". Truck spaces are \$400, (before June 5th). Of course, we'll ask you to promote our event through any social marketing channels and other events that you are participating in this summer. As event promoters, we don't think there is a better way to promote your truck.

What we'll provide: a ton of marketing (Printed marketing, radio, social etc.), the venue, security, liability insurance (incidental).

We'd love to hear from you, and we are always open to any ideas that can make this event even more successful. We will continue this annual event and maybe even branch out to other cities in the area. Join us this year and get higher preference for future events.

Thanks for your consideration,

Mike Schmitz
Event Organizer
mike@midwestsportstours.com
701-527-7868

Truck Name-

Contact name(s)-

Phone-

Email-

Website or social media page(s)-

Describe your truck/what are your specialties?-

Can you provide us with high quality photos and or logos of your truck/business? (for adding to posters, marketing efforts)- (Yes) (No)

- Email photos to mike@midwestsportstours.com

What type of power do you need? 220 or 110 or N/A-

Provide a diagram of your electrical plug-in-

Dimension of your truck? L x W-

What side is your serving window on?-

Please submit your top (8) priority dish offerings. We will work with all truck partners to ensure that nothing is over duplicated.

1.) _____ 2.) _____ 3.) _____ 4.) _____
5.) _____ 6.) _____ 7.) _____ 8.) _____

Would you be interested in making a \$3 entry for this year's *Sweet Tooth Taste Test*? Y/N

Would you be interested in making a \$2 skewer for this year's *Bloody Mary Matchup Contest*? Y/N

Would you be interested in making a special offering for this year's *Makin' Bacon Contest*? Y/N We'll supply the bacon.

Food vendors please provide us with the following:

- At least (1) 35 gal. garbage can directly outside of your truck- You are directly responsible for your own area's cleanup!
- Proof of insurance with Horse Race North Dakota & North Dakota Horse Park as additionally insured.
- A copy of ND health permit
- A copy of ND tax permit

This year's event is \$400. Payments due along with completed registration. **(Late registration add \$25- make your registration by Friday June 5th to avoid late registration fee)**

As promoters, the final thing we are asking for is (3) \$10 "Gift certificates" redeemable per vendor to be used in our marketing. (On-air radio interviews, etc.) Gift certificates will be produced by the festival and only (3) will be produced for each participating truck.

We will be looking for special room rates at partnering hotel properties to make it a little easier for those of you who are traveling-

Please understand that submitting this application does not in any way guarantee you a spot in this year's event. We won't cash your check until you are approved. Our selection committee considers many things including: menu offerings, marketability, our previous working relationship, and what you can provide to this year's event.

I understand that as a vendor, sales of water, soda and other drinks are not allowed. Specialty drinks, and drink related vendors will be approved by promoter. Water, soda and alcohol will be served by a licensed event partner.

Please make checks payable to Midwest Sports Tours

Address: 213 S. 14th St. #4 Bismarck, ND 58504

Participating Food Vendor

Fargo Food Truck Festival Representative

Name_____

Name_____

Signature_____

Signature_____

Date_____

Date_____